

The background of the image is a dark, out-of-focus bokeh of various colored lights, including blue, orange, green, and purple. In the center, there is a black square with a white border. Inside this square, the logo for EMC is displayed in white. The logo consists of the letters 'EMC' in a stylized, serif font, with the 'E' and 'M' connected. Below the 'EMC' logo, the words 'EMERGING MARKETS' and 'COMMUNICATIONS' are written in a smaller, sans-serif font, stacked on two lines.

**EMC**

EMERGING MARKETS  
COMMUNICATIONS

## OUR VALUE

EMC applies integrated communications strategies to facilitate pivotal transactions, achieve positive outcomes in major litigation or corporate crises and resolve key issues with foreign government authorities. We deliver game-changing value at times of critical need.

## CLIENTELE

We advise senior management and general counsel of multinational corporations and other organizations in conjunction with their involvement principally, though not exclusively, in regional markets that are still developing institutions needed to support regular commercial activity.

**WE DELIVER VALUE BY FOCUSING  
ON A LIMITED NUMBER OF MUTUALLY  
REINFORCING PROJECTS.**

## MODUS OPERANDI

EMC's permanent staff and senior consultants operate on behalf of clients independently or jointly in a strategic advisory role with large-scale professional services companies, particularly legal and investment firms.

## RECENT ENGAGEMENTS

We have served a global aluminum producer, a European state telecommunications company, two top Russian oil firms, a European airport authority, two leading Russian forest-products companies, preeminent Central Asian and Middle Eastern industrialists, a U.S. alternative energy company, the World Bank, IFC and other multilateral financial institutions and bilateral donors.

## MAIN SERVICES

EMC helps clients seize major business opportunities or solve key commercial problems through communication strategies that integrate media management, government affairs, investor relations, crisis management and corporate/CEO positioning.

## WASHINGTON BASE

EMC utilizes its relationships in the U.S. capital to provide actionable insight into the impact of U.S. government agencies, multilateral financial institutions, major media and key global NGOs on the realization of our clients' business objectives.

BY ADHERING TO STRICT PRIORITIZATION OF  
CLIENT GOALS WE EXECUTE EXPERTLY IN FAST-MOVING,  
COMPLEX SITUATIONS ON AN INTERNATIONAL SCALE.

## GEOGRAPHIC SPREAD

Our principals have handled large-scale, high-profile, complex commercial and government assignments in Europe, South and Central Asia, Africa, the Middle East, the countries of the former Soviet Union and the U.S.

## COMPANY HISTORY

EMC founder Mark D'Anastasio originated the concept for the company within a major U.S. law firm in the late 1980s. It evolved into the government and emerging markets practice he chaired at a top-five global communications consultancy before forming EMC as an independent firm in 2000. The company's core team and senior consultants continue to serve in some of the most pioneering and challenging assignments in emerging markets around the world.



Please contact us to obtain further  
details or arrange an introductory  
meeting.



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